



**MANITOBA INSTITUTE OF  
AGROLOGISTS**

**PROCEEDINGS**

**61st ANNUAL MEETING**

**April 14, 2011  
Winnipeg, Manitoba**

# SIXTYFIRST COUNCIL 2010-2011

**President:** Digvir Jayas, P.Ag.

**Vice-President:** Dustin Gosnell, P.Ag.

**Executive Director/Registrar:** Jim Weir

## FIRST YEAR COUNCILLORS

**Winnipeg Branch:** Miles Beaudin, P.Ag., Manitoba Pork Council

**Winnipeg Branch:** Gordon Earl, P.Ag., Farm Credit Corporation

**Winnipeg Branch:** Richard Kieper, P.Ag., Paterson Grain

## SECOND YEAR COUNCILLORS

**Winnipeg Branch:** James Fehr, P.Ag., Royal Bank of Canada

**Winnipeg Branch:** Dustin Gosnell, P.Ag., Canadian Wheat Board

**Winnipeg Branch:** Digvir Jayas, P.Ag., University of Manitoba

**Winnipeg Branch:** Allen Tyrchniewicz, P.Ag., Tyrchniewicz Consulting Inc.

**Western Branch:** Jenna Alexander, P.Ag., Prairie Sunrise Solutions *\*resigned mid-term*

## THIRD YEAR COUNCILLORS

**Winnipeg Branch:** Kerri-Lyn Szwaluk, P.Ag., MMM Group

**Western Branch:** Bev Dunlop, P.Ag., Agri-Environment Services Branch, AAFC

## APPOINTED COUNCILLORS

**Al Beck**, Director, Environmental Services, Manitoba Conservation

**Derek Baschuk**, Teacher, Garden Valley School

One Vacancy

## BRANCH PRESIDENTS

**Western Manitoba:** Matthew Ross, P.Ag., Viterra

**Winnipeg Branch:** Kristian Stephens, P.Ag.,\* Darren Keam, P.Ag.

*\* Kristian Stephens, P.Ag. resigned mid term.*

# SIXTYSECOND COUNCIL

## 2011-2012

**President:** Digvir Jayas, P.Ag.

**Vice-President:** Dustin Gosnell, P.Ag.

**Executive Director/Registrar:** Jim Weir

### FIRST YEAR COUNCILLORS

**Winnipeg Branch:** Kerri-Lyn Szwaluk, P.Ag., MMM Group

**Western Branch:** Bev Dunlop, P.Ag., Agri-Environment Services Branch, AAFC

**Western Branch:** Hushton Block, P.Ag., Researcher, Animal Science, AAFC

### SECOND YEAR COUNCILLORS

**Winnipeg Branch:** Miles Beaudin, P.Ag., Manitoba Pork Council

**Winnipeg Branch:** Gordon Earl, P.Ag., Farm Credit Corporation

**Winnipeg Branch:** Richard Kieper, P.Ag., Paterson Grain

### THIRD YEAR COUNCILLORS

**Winnipeg Branch:** James Fehr, P.Ag., Royal Bank of Canada

**Winnipeg Branch:** Dustin Gosnell, P.Ag., Canadian Wheat Board

**Winnipeg Branch:** Digvir Jayas, P.Ag., University of Manitoba

**Winnipeg Branch:** Allen Tyrchniewicz, P.Ag., Tyrchniewicz Consulting Inc.

### APPOINTED COUNCILLORS

**Al Beck**, Director, Environmental Services, Manitoba Conservation

**Derek Baschuk**, Teacher, Garden Valley School

One Vacancy

### BRANCH PRESIDENTS

**Western Manitoba:** Matthew Ross, P.Ag., Viterra

**Winnipeg Branch:** Darren Keam, P.Ag., MMM Group Ltd.

## PRESIDENTS

1950-1951	HS Fry	1990-1991	DFG Harris
1951-1952	DM McLean	1991-1992	SD Stothers
1952-1953	AB Campbell	1992-1993	JE Honey
1953-1954	DA Brown	1993-1994	DW Rogoza
1954-1955	DC Foster	1994-1995	D Cram
1955-1956	EH Lange	1995-1996	D Cram
1956-1957	EW Stringam	1996-1997	M Long
1957-1958	WS Frazer	1997-1998	L Stewart
1958-1959	CHP Killick	1998-1999	JI Elliot
1959-1960	RE Forbes	1999-2000	J Stewart
1960-1961	JC Gilson	2000-2001	J Stewart
1961-1962	JM Nesbitt	2001-2002	J Wade
1962-1963	N Neuman	2002-2003	J Wade
1963-1964	PA Kondra	2003-2004	J Wade
1964-1965	FW Hamilton	2004-2005	B Wright
1965-1966	AW Wood	2005-2006	T Gilson
1966-1967	DH Fraser	2006-2007	T Gilson
1967-1968	DR Robertson	2007-2008	E Geddes
1968-1969	AE Hannah	2008-2009	D Wreford
1969-1970	DR Baron	2009-2010	D Wreford
1970-1971	RM Deveson	2010-2011	D Jayas
1971-1972	JC Brown		
1972-1973	JO Forbes		
1973-1974	RM Rae		
1974-1975	ID Gibb		
1975-1976	WJ Craddock		
1976-1977	TL Pringle		
1977-1978	CE Baskier		
1978-1979	EL Thompson		
1979-1980	RA Bradley		
1980-1981	D Durksen		
1981-1982	IG Wiebe		
1982-1983	ME Seale		
1983-1984	JE McCannel		
1984-1985	BH Sonntag		
1985-1986	BA Nedohin		
1986-1987	DI Donaghy		
1987-1988	DI Donaghy		
1988-1989	DI Donaghy		
1989-1990	DFG Harris		

## **Message from the President of Provincial Council**



## **60th MIA ANNUAL GENERAL MEETING**

**March 18, 2010**  
**Four Points by Sheraton Hotel**  
**Winnipeg, Manitoba**

President Diane Wreford, P.Ag. called the meeting to order at 12:00 noon.

**1. Confirmation of Agenda – D. Wreford, President, MIA Provincial Council**

*M/S/C Geddes/Stephens*

*That the agenda be accepted as presented*

**2. Minutes of 2008 Annual General Meeting**

*M/S/C Jayas/Bell*

*That the minutes of the 2008 Annual General Meeting be accepted as presented.*

**3. Report to Members: Update on Council Activities**

**a. MIA Council President – D. Wreford, P.Ag.**

Diane welcomed everyone to the 60<sup>th</sup> Annual General Meeting and summarized work that the Provincial Council during the past year as outlined in her written message in the Annual Report. She thanked all of the council members for their hard work and dedication to MIA.

Diane Wreford announced that Council accepted a proposal from the Admission and Registration Committee that will formally provide an option to retired members in good standing to continue to use their professional title indicating "retired" status. The reason for the proposal is that Council is concerned that some form of self-recognition, and recognition by the public, should be available to Agrologists who retire from active practice as "members in good standing". Council believes that a historical context for agriculture and the Agrology profession needs to be preserved. Council proposes to follow the precedence for this among other institutions including other regulated professions in Canada, universities, law enforcement, and the military. Members will be advised of this proposed option and will have an opportunity to comment.

Diane Wreford also reported that Council committed to provide regular information to members regarding the decisions and actions from Provincial Council meetings. Council regular meetings are held quarterly, and it is reasonable for registered members of MIA and the public to have the opportunity to be updated and informed about what Council is doing. The format has not been finalized yet but information will include what the issues are, what decisions were reached, and why, is what is needed to take decisions forward. The Council will be directly accountable for this communication initiative.

**b. Committee summary reports (Verbal)**

**Professional Standards Committee – Dustin Gosnell, P.Ag.**

- This committee is newly formed and members were referred to the committee Charter printed in the Annual Report.
- The purpose and main responsibilities of the committee were summarized.
- Members with interest in this committee may contact Dustin or Jim Weir.

**Admission & Registration Committee – Allan Tyrchniewicz, P.Ag.**

- Committee has undergone a name change to better reflect its activities and tighter focus
- In the past year committee have been working to streamline the activities of the Admissions and Registration committee to better service Registered Agrologists and new applicants

### National Standards update

- We have been working on Agreement on Internal Trade, which essentially is providing a mechanism for a registered Agrologist in one province to transfer to another province without re-registering.
- Agreement among the ten provincial institutes to establish a stronger working relationship on matters affecting the profession generally and across Canada.
- Through strong leadership by MIA, Councils of agrology institutes across Canada have signed a Memorandum of Understanding.
- Institutes will work cooperatively towards enhancing the profession of agrology across Canada by establishing a plan to address the many issues and challenges we share and then working collaboratively to implement that plan.

### Fair Registration Practices Legislation

- The Fair registration practices legislation has been implemented in the Manitoba to ensure that all potential registrants with any Provincial regulatory body all treated fairly, including foreign applicants.
- MIA is currently working through the review and reporting process with the Office of the Manitoba Fairness Commissioner
- We will keep Council and the membership update on the process

### Internationally Educated Agrologists Pilot Program

- The Internationally Educated Agrologists Pilot Program is in its third year and has been seen as a huge success
- The program assists applicants from other countries develop a better understanding on the Manitoba agricultural environment.
- Through the program, MIA has increased its profile with industry as the participants are provided tours to key agri-businesses and government offices.
- My understanding is the almost all participants of the program are offered positions after their successful completion of the program and their acceptance as a registered Agrologist

### Strengthening the relationship with the post-secondary Educational Institutions

- The Admission and Registration Committee has been working to improve the relationship between MIA and the post-secondary educational institutions in Manitoba training Agrologists
- We are in the process of conducting a review of the Assiniboine Community College's agricultural programs with excellent co-operation from the college
- We are meeting with the University of Manitoba to discuss educational qualifications as a result of the national standards activities across Canada

The Admissions and Registration Committee has been kept very busy this year and I would like to take this opportunity to thank Tracy Gilson and Dustin Gosnell who have served the committee very well over the past year. And a special thanks to Jim Weir who kept us on track and ably tracked down information as we required it.

### **Education Committee – Bev Dunlop, P.Ag.**

Education Committee Members: Bev Dunlop, Chairman; Kim Shukla, and Carrie Bibik.

P and E Content Review Committee Members: Allen Tychniewicz, Mark Howe, Brian Oleson, Jenna Alexander, Carrie Bibik.

### Professionalism and Ethics Program (P and E)

- The committee was asked by Council to review the P & E program
- Through the review, a decision was made to adjust the emphasis on specific aspects of MIA's mandate that relates to protecting the public interest and to generally modernize the material presented. The P & E Program also will provide continuity with the work of the Professional Standards and Admission and Registration committees. The Program will also reflect some longer-term direction as a result of recently completed work toward achieving national standards for the agrology profession. The committee also thought it would be desirable to tailor the Program seminar content to people who are new to the agrology profession. The review also pointed to a need for consistency with elements of the Internationally Educated Agrologist Program (IEAP).
- Larry Taylor, P.Ag., an experienced course developer and deliverer, was hired by the University of Manitoba to deliver the "Practicing the Profession of Agrology" IEAP credit course. MIA also hired Larry to assist with the development and delivery of content for the P & E seminar based on the emphasis noted above. The seminar will have a test-run and feed-back on March 18th in Winnipeg.
- The review committee has had the opportunity to look through Larry's presentation and material and also had an opportunity to speak with Larry and provide feedback to him. The committee was pleased with what they observed.
- The P & E Program will consist of a Handbook for New Agrologists, information that will be distributed prior to the P & E seminar, the seminar itself, and post-seminar follow-up/knowledge exercise.
- Future plans may include specific Professionalism and Ethics topics of interest to more experienced Agrologists.

**c. MIA Finances - James Fehr, P.Ag. , Jenna Alexander, P.Ag.**

This committee is reviewing the finances and how they may change as the needs of MIA change. An example of this is that council committees will provide budgets to the finance committee for 2011 by May of 2010. Advancing the budget process will enable the finance committee to monitor the short-medium, and longer-term needs of MIA.

The committee is working on ways to update and streamline the financial administration including fee administration.

*M/S/C Alexander/Kieper*

*That the 2009 audited Financial Statements be accepted as presented.*

*M/S/C Alexander/Szwaluk*

*That Meyers Norris Penny be appointed as auditors for 2010.*

**4. Members' Concerns**

Marcel Hacault, P.Ag. inquired as to whether MIA is a member of the Agricultural Institute of Canada.

*MIA is not a member of AIC but individual members of MIA may have a membership. AIC provided a program accreditation service to universities and provincial institutes that was suspended because it did not meet needs due to changing scopes of practice and requirements of the Agreement on Internal Trade.*

**5. Other Business:**

a. Diane Wreford introduced new Provincial Council President: Digvir Jayas, P.Ag. Digvir thanked the MIA Council for electing him and also thanked Dustin Gosnell, P.Ag. for agreeing to serve as Vice-President. Dr. Jayas introduced three new elected members of Provincial Council: R. Kieper, M. Beaudin, and G. Earl. During the coming term as President he plans to continue the work begun by Provincial Council in the following key areas:

- Reviewing the branch structure with consideration of a new governance model for MIA.
- Continue to work with the other Provincial Institutes to develop standards on a national level.
- To promote the Profession of Agrology in Manitoba
- To fulfill MIA's mandate to protect the public.

**6. Presentation of Provincial Council Service Plaques**

Outgoing members of council; Gerald Huebner, P.Ag., Barry, Todd, P.Ag. and Western Branch president John Bandor, PAg. were not able to attend the meeting to receive their plaques.

Digvir Jayas presented Diane Wreford with her service plaque and thanked her for her dedication and time spent on the MIA Provincial Council.

**The meeting was adjourned at 12:55 by Digvir Jayas, P.Ag.**

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President: Diane Wreford, P.Ag.

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Secretary/Treasurer: Helen-Ann Geddes

## Auditors' Report

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To the Members of Manitoba Institute of Agrologists:

We have audited the balance sheet of Manitoba Institute of Agrologists as at November 30, 2010 and the statements of operations and net assets and cash flows for the year then ended. These financial statements are the responsibility of the Organization's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we plan and perform an audit to obtain reasonable assurance whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation.

In our opinion, these financial statements present fairly, in all material respects, the financial position of the Organization as at November 30, 2010 and the results of its operations and its cash flows for the year then ended in accordance with Canadian generally accepted accounting principles.

Winnipeg, Manitoba

January 11, 2011

*Meys Naris Penny LLP*

Chartered Accountants

**Manitoba Institute of Agrologists**  
**Statement of Financial Position**

*As at November 30, 2010*

	2010	2009
<b>Assets</b>		
Current		
Cash (Note 3)	357,457	360,621
<b>Liabilities</b>		
Current		
Accounts payable and accruals	9,723	4,741
Deferred revenue - members (fees paid after October 1)	1,963	24,858
	11,686	29,599
<b>Net Assets</b>	345,771	331,022
	357,457	360,621

Approved on behalf of the Council:

  
 Chair - Finance Committee

  
 Registrar / Executive Director



**Manitoba Institute of Agrologists**  
**Statement of Operations and Net Assets**

*For the year ended November 30, 2010*

	2010	2009
<b>Revenues</b>		
Annual meeting	4,415	2,690
Education	1,700	2,880
Fees	168,210	164,454
Interest	7,715	11,179
Miscellaneous	200	-
Project management fees	850	88
Reimbursed expenses	235	737
Special project funding (Note 4)	28,260	-
Winnipeg branch meetings	-	190
	<b>211,585</b>	<b>182,218</b>
<b>Expenses</b>		
Admission and registration	344	271
Agricultural Institute of Canada services	500	500
Auditor	3,049	1,272
Branch grants	500	500
Capital expenses	-	1,663
Communication services	2,866	2,309
Couriers and shipping	-	98
Display and trade shows	541	1,276
Education	11,578	8,534
Insurance	641	1,617
Internet/www page	25,664	14,954
Legal	9,108	20
Member communications	4,543	9,266
Member services	3,214	2,748
Membership fees to branches	2,160	3,883
Office rent and parking	5,728	4,485
Public relations	3,126	5,443
Salaries and benefits	90,555	79,256
Special project (compliance officer search)	4,797	-
Special project expense	-	1,130
Stationary and office supplies	6,950	7,880
Student relations	7,175	382
Travel and accommodation	13,797	5,645
Uncategorized expenses (recovery)	-	(1,090)
	<b>196,836</b>	<b>152,042</b>
<b>Excess of revenues over expenses</b>	<b>14,749</b>	<b>30,176</b>
<b>Net assets, beginning of year</b>	<b>331,022</b>	<b>300,846</b>
<b>Net assets, end of year</b>	<b>345,771</b>	<b>331,022</b>

The accompanying notes are an integral part of these financial statements

**Manitoba Institute of Agrologists**  
**Statement of Cash Flows**

*For the year ended November 30, 2010*

	2010	2009
<b>Cash provided by (used for) the following activities</b>		
<b>Operating activities</b>		
Cash received from members	145,315	168,716
Cash received for special project	28,260	-
Cash paid to suppliers	(99,380)	(72,797)
Cash paid to employees	(85,075)	(79,256)
Interest received	7,716	11,179
<b>Increase (decrease) in cash resources</b>	<b>(3,164)</b>	<b>27,842</b>
<b>Cash resources, beginning of year</b>	<b>360,621</b>	<b>332,779</b>
<b>Cash resources, end of year</b>	<b>357,457</b>	<b>360,621</b>

*The accompanying notes are an integral part of these financial statements*

**1. Incorporation and operations**

The Manitoba Institute of Agrologists (the "Organization") is a provincial organization that regulates the practice of agrology. The Organization is incorporated under the Manitoba Corporations Act and is a tax exempt organization under section 149(1) of the Income Tax Act.

**2. Significant accounting policies**

The financial statements have been prepared in accordance with Canadian generally accepted accounting principles and include the following significant accounting policies:

**Capital assets**

Capital assets are expensed on acquisition. There were no capital items expensed during the current year.

**Revenue recognition**

The Organization follows the deferral method of accounting for contributions. Restricted contributions are recognized as revenue in the year in which the related expenses are incurred. Unrestricted contributions are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured. Revenue from members is recognized over the period covered by the membership fee.

Restricted investment income is recognized as revenue in the year in which the related expenses are incurred. Unrestricted investment income is recognized as revenue when earned.

**Financial instruments**

**Held for trading:**

The Organization has classified the following financial assets and liabilities as held for trading: cash and accounts payable and accruals. These instruments are initially recognized at their fair value. Transactions to purchase or sell these items are recorded on the settlement date, and transaction costs are immediately recognized in operations.

Held for trading financial instruments are subsequently measured at their fair value. Gains and losses arising from changes in fair value are recognized immediately in excess of revenues over expenses.

**Recent Accounting Pronouncements**

**Canadian accounting standards for not-for-profit organizations**

In October 2010, the Accounting Standards Board (AcSB) approved the accounting standards for private sector not-for-profit organizations (NFPOs) to be included in Part III of the CICA Handbook-Accounting ("Handbook"). Part III will comprise:

- The existing "4400 series" of standards dealing with the unique circumstances of NFPOs, currently in Part V of the Handbook; and
- The new accounting standards for private enterprises in Part II of the Handbook, to the extent that they would apply to NFPOs.

Effective for fiscal years beginning on or after January 1, 2012, private sector NFPOs will have the option to adopt either Part III of the Handbook or International Financial Reporting Standards (IFRS). Earlier adoption is permitted. The Organization expects to adopt Part III of the Handbook as its new financial reporting standards for its financial statements dated November 30, 2013. The Organization has not yet determined the impact of the adoption of Part III of the Handbook on its financial statements.

**Manitoba Institute of Agrologists**  
**Notes to the Financial Statements**  
*For the year ended November 30, 2010*

**3. Cash**

	2010	2009
Current account, non-interest bearing	8,264	25,428
Savings account, bearing interest at 1.95% (2009 - 1.95%)	349,193	335,193
	<b>357,457</b>	<b>360,621</b>

**4. Special project funding**

During the year, the Organization received \$28,260 in funding from the Government of Manitoba for a special project under the Manitoba Opportunities Fund. The corresponding expenses incurred relating to this project have been included in salaries and benefits expense of \$1,610, Internet/www page of \$24,475 and Internet/www page of \$2,175 (expensed in 2009).

**5. Financial instruments**

The Organization as part of its operations carries a number of financial instruments. It is management's opinion that the Organization is not exposed to significant interest, currency or credit risks arising from these financial instruments except as otherwise disclosed.

**6. Capital management**

The Organization considers its capital to be the balance maintained in its Net Assets. The Organization's objective when managing capital is to safeguard the entity's ability to continue as a going concern, so that it can continue to regulate the practice of agrology in Manitoba.

The Organization sets the amount of capital in proportion to risk and manages the capital structure and makes adjustments to it in light of changes to economic conditions and the risk characteristics of the underlying assets. In order to maintain or adjust the capital structure, the Organization may reduce expenses.

The Organization monitors capital on the basis of approval of the Council. During the year, the Organization's strategy, which was unchanged from the prior year, was to protect capital through maintaining a small excess of revenues over expenses.

## REPORT OF THE REGISTRAR

The membership report of the MIA, as of December 31, 2010 stood at 730 members. The breakdown of membership by branch is as follows.

Member Category	Western Br.	Winnipeg Br.	Total 2010	Total 2009
Prof .Agrologist	133	384	517	517
Tech.Agrologist	24	26	50	49
AIT/TAIT	9	37	46	51
Retired	4	17	21	21
Associate/Affiliate	3	7	10	8
Life	12	34	46	46
Honorary	3	5	8	8
Pending	2	30	32	14
Total	190	540	730	714

### Agrologists in Training to Professional Agrologist Status (19)

Manuel Araullo	Ayaz Khan	Sheena Pitura
Surjit Bawa	Yirgalem Kidane	Danette Sahulka
Majid Benjelloun	Michelle Lepp	Svetlana Schaible
Marcus Dueck	Celeste Maguet	Abu Siddique
Wilson Guitierrez	Evimeinar Nasutuion	Diane Smith
Bryan Hockridge	Jaime Paredes	
Cynthia Horrigan	Phillip Parker	

### Technical Agrologists in Training to Technical Agrologist Status (3)

Prasanna Adikari	Richard Balog	Marty Voth
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### New Members – Agrologists-In-Training (26)

Elizabeth Moore-Bunney	Leanne LaBrash	Mandeep Randhawa
Ziaul Chowdhury	Collis Machoko	Tracy Shinnors-Carnelly
Alan Christison	Yoel Mesghenna	Mahesh Sivakumar
Andrew DeRuyck	Sameh Mostafa	Mark Sloane
Adam Dyck	Antonette Natividad	Brandy Street
Jennifer Esquibel	Rex Newkirk	Noman Syed
Paul Gervais	Simon Neufeld	Doug Wahl
Gimba Kegun	Babawale Odunuga	Scott Williams
Jaspreet Khosa	Lynne Pinder	

### New Members – Technical Agrologist-In-Training (3)

Matthew Reimer	Rick Senecal	Edward Stroeder
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### Members Reinstated (3)

James Ellis, P.Ag.	Brad Magnusson, Tech.Ag.	Robert Toma, Tech.Ag.
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**Transfers Incoming (7)**

George Gozho, A.Ag. from SIA  
John Loepply, A.Ag. from AIA  
Denise Maurice, P.Ag. from SIA  
Abdelwahed Naoui, A.Ag. from OIA

Sajjad Rao, P.Ag. from OIA  
Dana Rourke, P.Ag. from SIA  
Nasir Shaikh, P.Ag. from SIA

**Transfers Outgoing (5)**

Brian Anderson to SIA  
Geoffrey Waters to SIA

John Bandon to SIA  
Barry Webster to BCIA

Terry Harasym to BCIA

**Resignations (16)**

Suki Abeysekera  
Carrie Bibik  
Katherine Buckley  
Michelle Czuby-Slota  
Courtney Friesen  
Nathan Froese

Gordon Lyon  
Mark Magarrell  
Jacki McManus  
Shelby Mosset  
Vanathy Nalliah  
Debra Pielechaty

Alexandra Rogojeva  
John Taylor  
Marc Trudelle  
Donald Wilkinson

**Removed for Non-Payment of Fees – 2010 (23)**

Khawar Abbas  
Badri Abdilahi  
Guy Baudry  
Peter Blawat  
Francois Catellier  
Sarah Dobson  
Amir Farooq  
Rachelle Foster

Norman Hemstad  
S.J. Kaastra  
Andy Kuchenski  
Kerrilee Lapointe  
Cassandra Lesiuk  
Elizabeth Nernberg  
James Poole  
Cesar Ramirez

Steve Sager  
Larry Slevinsky  
Gary Smart  
Shawn Vanbeselaere  
George Weaver  
Michael Wood  
Scott Young

**Deceased (3)**

David Donaghy

James Elliot

Leonard Shebeski

## HONOURS AND AWARDS

The Manitoba Institute of Agrologists is involved with awards at both the National and Provincial levels. Nominations are solicited from committee members, from the two branches and from individual members.

### The following marked 25 years of membership in MIA in 2010:

JoAnne Buth	Raymond Richmond	James Tokarchuk
Garry Cornelson	Syd Robbins	Gary Turnbull
Kendall Heise	Raymond Salmon	Mark Watters
John Hollinger	Leloni Scott	Herman Wehrle
Mitchell Long	Lyll Smith	Brian Wilson
David Pizzey	Scott Stothers	

### The Honorary Membership list stands as follows:

D Dawson	E Geddes	R Hopley	L MacNair
MC McCutcheon	A Ransom	F Sissons	W Siemens
B Solnes	W Vaags	R. Wowchuk	

### The Distinguished Agrologist list stands as follows:

BL Andrews	OR Beever	G Breakey	W Bushuk
B Campbell	D Ceplis	RE Forbes	WG Happychuk
D Jayas	E Poyser	F Stewart	E Tyrchniewicz
D Wreford			

### The Life Membership list stands as follows:

G Arnott	NJ Bell	P Bergen	H Bjarnason
B Bradley	JC Brown	W Bushuk	B Campbell
DI Cook	CC Cranston	R Chychota	J Daly
AR Domes	M Deveson	B Dronzek	RD Dryden
G Dyck	RR Filteau	RE Forbes	DE Forsberg
CW Gibbings	H Goehring	EP Hudek	MS Huston
LH Jones	HW King	PA Kondra	D Kroeker
JW Lapka	RC McGinnis	VE McNair	C McNaughton
N Neuman	VL Pinchin	BR Poston	R Rae
DR Robertson	TA Sandercock	RA Schmidt	ME Seale
RK Smith	EW Somers	F Stewart	EW Stringam
HE Tolton	I Wiebe	NC Young	

### The HD McRorie Recognition Award list stands as follows:

JC Brown	CF Framingham	BA Kelly	P Kelly	R Klimack
R Mitchell	K Shukla	G Turnbull	IG Wiebe	

### The Journalism Award list stands as follows:

H Daniszewski	A Dawson	D Harris	L Kletke
L Kusch	J Morriss	JE Rae	L Rance
D Roberts	DD Wreford	DM Wreford	

## MISSION & OBJECTIVES

### MISSION STATEMENT

*MIA is an association of agricultural professionals dedicated to providing the highest standards of conduct and leadership to the agri-food industry and to the public.*

#### **1. Promote a strong, positive image for the agri-food industry with the public.**

- \*By creating a detailed membership data base including areas of expertise, training and areas of interest.
- \*By utilizing this data base to determine possible spokespersons for MIA on issues of concern to the public at large.
- \*By developing a relationship with key media figures within and outside the agri-food industry to act as a resource for information.
- \*By ensuring our members designated as spokespersons are fully trained on media relations.
- \*By fully utilizing the avenues presented by Ag in the Classroom to reach students at all levels.

#### **2. Promoting the highest standards of conduct for the profession.**

- \*By setting up articling/mentoring programs for new agrologists to facilitate a smooth transition from an educational environment to the workplace.
- \*By having input into university curriculum to focus training for maximum impact.
- \*By ensuring training is available to members to maintain proficiency.
- \*By incorporating individuals from both University and Community College levels of training into the organization.

#### **3. To be recognized as an industry leader by members and potential members.**

- \*By conducting a comprehensive review of member services, focusing our efforts and resources only on those of true value to the membership.
- \*By implementing an action plan to communicate with the public on issues identified in 1. above.
- \*By redefining the Agrologist to focus on emerging issues of concern to the agri-food industry.
- \*By raising awareness of the Institute through selective paid communications activities
- \*By developing a close working relationship with the Ag Careers Placement officer(s) at the University of Manitoba.